



# WORKWEAR

• HOW WILL RICS •  
**HELP YOUR STORE?**



A person wearing a brown and white plaid shirt and a bright green high-visibility safety vest is shown from the waist up. They are holding a yellow hard hat under their left arm and a pair of tan work gloves in their right hand. The background is a blurred outdoor construction or industrial site.

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When searching for a new POS and inventory management system for your workwear store, you want to find a system that will work as hard as you do. You need more than just software, you need a solution that can keep up with your customer's needs and is proven to help you sell more, save time, and increase profit. With RICS, we've built a solution that continues to help workwear retailers grow their business and exceed their business goals.

**Check out a few features that make RICS the right fit for your workwear store.**



# POINT<sup>OF</sup> SALE

## COLLECTS DATA AND CUSTOMER INFORMATION

Get to know your customers even when they are short on time. RICS POS allows you to collect your customer's information during checkout. Even if your customers are on a quick run to pick up safety goggles or replacement shoelaces, you can still collect basic information from them without taking too much of their time. Every detail about a client you can collect will only help you deliver a more tailored experience to your customers.

## RING SALES OFFLINE

Your customers are busy. If they come into a store and find out you can't ring transactions, they're going to find someone who can. Many companies have cloud-based systems for their POS and inventory management capabilities. With RICS, our POS is installed, meaning even if your internet goes down, you can still ring transactions for your customers, ensuring you'll never miss a sale.

# INVENTORY

## REAL-TIME DATA

When it comes to running your business, speed matters. Making the right decisions for your business quickly can make a huge impact on your success. With RICS, you have the ability to see your data in real time, so you'll never be left wondering how your store is performing. Running low on your most popular work boots? You'll be able to restock your products as they sell, so you'll never find yourself out of stock.

## AUTOMATE PURCHASE ORDERS

When working with a POS and inventory management system, you want to be able to create processes that save you time. With RICS, you can automate purchase orders for your most popular products. Use your inventory data to forecast sales so you can order products accordingly, ensuring you'll always have the right products at the right time for your customers.



# REPORTING

## EMPLOYEE ANALYTICS

Making sure your employees are trained to sell your products is imperative to the success of your business. With RICS, our cloud-hosted reporting lets you check-in on employee performance even when you're unable to be in the store with them. Use the various Salesperson reports to track performance, highlight areas for improvement, and view overall hours worked.

## LOYALTY PROGRAMS

Having frequent buyer and loyalty programs for your customers is becoming a must to compete in today's retail world. With RICS, you have several options for building programs that work for you and your customers. The frequent buyer program can be used to reward your best customers, while setting up a loyalty program can encourage customers to spend more money to earn discounts on future purchases.



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Check out our **Checklist for a New Inventory Management System** to see what other features you should make sure your system has.

[CLICK HERE >](#)

**RICS**  
software