



RICS
software

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 **Locally**

Make your local inventory discoverable online by integrating Locally with RICS. Locally enables online shoppers to find, reserve, and purchase in-stock products from brand sites, Facebook, and your website. Together, RICS and Locally will help you compete and win business online.

TAKE ADVANTAGE OF LOCALLY'S TOOLS FOR RETAILERS

- ✓ Broadcast your inventory online
- ✓ Be discovered on brand sites through product and dealer locators
- ✓ Publish your in-stock inventory to your Facebook page and own website in minutes
- ✓ Make in-stock inventory available for reservation and in-store pick-up on brand sites

HERE'S HOW IT WORKS:

RICS automatically sends up-to-date, on-hand inventory quantities to Locally for distribution to the online marketing and selling channels you want to participate in (e.g., a brand website or your own Facebook page).

GETTING STARTED

- Visit locally.com/retailers to learn more about Locally and create an account
- Email accounts@ricssoftware.com and ask to activate the Locally integration
- Determine which products will be available online with Locally's tools
- In RICS, make those same products "Sellable Online" to send inventory to Locally