



RMSA offers retailers a unique solution combining easy-to-use cloud software and access to a retail expert to help interpret what's going on inside your business.

HERE'S HOW IT WORKS:

RICS turns your business's data into straightforward reports that enable you to make the best decisions for your business.

RMSA empowers you to take business growth to the next level. RMSA collects your sales, buying, and inventory data from RICS and combines it with other industry trends to determine your store's sales patterns, seasonality, turnover potential, optimal flow of receipts, and the best timing for inventory deliveries.

DON'T OVER-BUY. DON'T UNDER-BUY. GET IT JUST RIGHT.

Make the right decisions to save money and grow your business. With RMSA you get:

- ✓ A structured solution tailored to your store's unique traits and point of sale data
- ✓ Monthly updated merchandise action plans for every store
- ✓ Opportunity to schedule analytical discussions with your RMSA retail analyst
- ✓ Meticulous planning, guidance on specific actions to take, and constant support from your RMSA team

GIVE RMSA THE CHANCE TO MAKE YOU MONEY:

Working with RMSA is a low-risk proposition with no large upfront payments or long-term obligations. They provide a free assessment of your business and will refund your fee if you don't see the benefit.

Thinking about switching to RICS and partnering with RMSA?

Email sales@ricssoftware.com or call 800-654-3123.

Already a RICS client and want to know more about RMSA?

Email rics@rmsa.com or call 1-800-727-7672.

HERE'S WHAT OUR CLIENTS SAY:



Our association with RMSA has been extremely educational. Our RMSA specialist has been very attentive to our questions and remained determined to help us understand the basic principles of retail: importance of turns, ROI, markups, and perhaps most important, inventory control! Bottom line, RMSA has enabled us to increase profitability."

— Deborah and Lisa Schuemann, Village Bootery